

## Colonial Brochure Guidelines

Your colonial brochure should be designed to attract people to come to your colony. However, you want to attract a wide range of people (different ages, genders, and interests). Therefore each brochure must include **SOME** information on **ALL** of the following topics:

1. Founder and reasons for being founded
2. People in the colony
3. Climate and geography
4. Economy
5. Politics and Government

Your colonial brochure must also include the following:

1. The name of your colony on the front page
2. 6-10 pictures/symbols

Additional Ideas:

1. advertisements
2. coupons
3. maps
4. captions, slogans
5. background color